



## Comparing Broadband Plans

In the fast-paced world of business, there is truly no "one size fits all" approach to choosing the right internet connection. So how do you compare broadband and pick the right one for your business needs?

### Compare

Think about how you use the internet on a daily basis. For example, do you need to access email and browse the web only? Or, do you regularly download large files, participate in audio conferencing or stream video content?

### DSL

The major advantage of DSL is that it transmits data over the traditional copper telephone lines. While DSL is capable of speeds ranging from several hundred Kbps to Mbps, it is the slowest form of broadband available.

### Cable

Cable internet uses coaxial cables to transmit internet signals at even higher speeds than DSL. Because these cables are being shared among many different providers, bandwidth and even latency will likely be issues.

### Fiber

Fiber internet offers speeds that are far greater than traditional cable or DSL along with offering a much stronger signal and reliability. Also, fiber-optic internet service traditionally requires a higher monthly cost than cable.

**Contact your internet provider to learn more about the options available to your business.**

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